

Personal Statement

I am a highly motivated and dynamic team member, who is enthusiastic, responsible and punctual. I am a good communicator and enjoy working in a fast paced creative environment. Ideally I am looking to further develop my design based career with opportunities to progress.

Core Skills

- ✚ Working with the public /clients
- ✚ Managing workloads and meeting strict deadlines
- ✚ Being able to adapt designs to the needs of others
- ✚ Working in a team environment
- ✚ Able to communicate ideas and concepts

Career Summary

Visualise Graphics

Owner & Freelance Designer

Apr 2006 to present

In my own time I have undertaken design work for a number of small businesses, this has given me the opportunity to develop my web design skills outside of the work environment.

Casewise Limited

Creative Services Manager / Designer

Apr 2007 to present

- ✚ Use of Adobe Creative Suite CS3
- ✚ The refresh of the Casewise Brand including the production of Casewise Brand Guidelines
- ✚ The design of Marketing Collateral (Brochures, Datasheets & Leaflets), Exhibition Stands, Advertising and Power Point Presentations that adhere to the new brand guidelines
- ✚ The design of 3D software architecture diagrams
- ✚ To maintain the upkeep of the Casewise.com website through the use of the Microsoft MCMS system and produce multi-language variants.
- ✚ To produce event microsites and online booking systems incorporating the use of cascading style sheets to valid W3C markup
- ✚ Design and build corporate emailers and schedule broadcasts using CheetaMail e-marketing tools
- ✚ Production of 3D flash animations and animated banners
- ✚ Sole designer for five offices located in Europe and America and managing workload accordingly
- ✚ Liaising with suppliers for print, exhibition display, online marketing and web development

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JIA Creative Marketing

Creative Designer

Nov 2006 to Apr 2007

- ✚ Use of Adobe CS Photoshop & Illustrator, Macromedia Studio 8 (Dreamweaver & Flash) and Quark 6.5 & 7
- ✚ Design and build static html websites incorporating the use of cascading style sheets to valid W3C markup
- ✚ Design and build corporate emailers and schedule broadcasts using Campaign Helper online e-marketing tools
- ✚ Working alongside web developers in the planning stages and during the build of complex database driven dynamic websites
- ✚ Production of flash animations and animated banners using basic action scripting
- ✚ Design advertising for local & national press and national magazines, exhibition branding & advertising literature
- ✚ Brainstorming and development for new and existing business proposals
- ✚ Direct client liaison

Artavia Advertising

Senior Designer and Design & Print Coordinator

Sept 2003 to Nov 2006

- ✚ Use of Adobe CS Studio (Indesign, Photoshop & Illustrator), Macromedia (Dreamweaver & Flash)
- ✚ Design - advertising for local & national press and national magazines, corporate identity & business stationery, advertising literature, posters & exhibition display units
- ✚ Web - design and build static html websites with form to email, incorporating the use of cascading style sheets to valid W3C markup
- ✚ Greatly involved in the planning stages of various highly developed content management systems and internal workflow processes
- ✚ Production of flash animations and animated banners using basic action scripting
- ✚ Brainstorm and development for new business proposals and presentations
- ✚ Sole designer for three allocated clients
- ✚ Aiding the design and re-structure of a new design & print process and work flow system
- ✚ Design & print coordinator for multiple offices including project managing the workload of 4 designers within the studio
- ✚ In line with the Studio Manager assisting with designer development training
- ✚ Client liaison - researching & quoting to presentation of concept

Malthouse Printers (franchise of printing.com)

Senior Designer and Print Liaison

Aug 2001 to Sept 2003

- ✚ Use of Adobe Pagemaker 7, Coreldraw 10, Adobe Photoshop 7 & Illustrator 7
- ✚ Design – business & personal stationery, advertising literature, timetables, magazines & posters
- ✚ Working in spot & process colour and large format
- ✚ Printing to colour and black & white laser copiers from PC's
- ✚ Setting up plates for spot printing process, including colour separation
- ✚ Liaising with customers about their requirements
- ✚ Quoting for full colour printing
- ✚ Completing purchase orders for work sent to full colour printing bureaus

Sign It UK Ltd

Designer, Sales, Vinyl Cutting

Feb 2000 to Aug 2001

- ✚ Use of Signlab, Coreldraw versions 7 & 9 and Adobe Photoshop 5.5
- ✚ Design – signs, business stationery, advertising literature, clothing insignia
- ✚ Large format printing
- ✚ Visiting and liaising with customers about their requirements
- ✚ Design and implementation of order progress system

Education

Somerset College of Art and Technology

HND Product Design & Manufacture

Sept 1997 to July 1999

- ☒ Creative interpretation
- ☒ Presentation and communication
- ☒ Research and analysis
- ☒ Problem solving
- ☒ Materials technology
- ☒ Craft skills
- ☒ Planning and implementation

Other skills gained

- ☒ Communication and implementation
- ☒ Business studies (creating a business, legal aspects, financial management, marketing, business planning)

Somerset College of Art and Technology

BTEC National Diploma General Art and Design

Advanced Level Arts & Crafts

Sept 1995 to July 1999

Courtfields Community School

GCSE's

Sept 1990 to July 1995

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| ☒ Art and Design | A |
| ☒ Mathematics / Design & Technology / Music | B |
| ☒ English Language / English Literature / French | C |
| ☒ Science : Double Award | CC |

References

Character Mr Reg Hendy Middle Hill Farm Langford Budville Somerset 01823 400476

Professional Available on request

Personal Details

Date of Birth 15 March 1979

Interests Computing & design, health & fitness, fishing, eating out, film and music

Driving Licence Full